

# 7 Steps to IPO Success

## Acumatica's modern ERP promotes IPO success by:

- Streamlining IPO preparation
- Optimizing business processes across a global enterprise
- Delivering real-time and historical financial reporting on demand
- Scaling to support new divisions, product lines, and unlimited users

### SUCCESSFUL IPOs

Create a wealth of financial opportunities that empower companies to:

- Grow their base
- Expand into new markets
- Acquire companies

### SUB-STANDARD IPOs

- Threaten long-term success
- Weaken company branding
- Waste millions

## 1 RESEARCH



## 2 COUNT THE COSTS



## 3 GET BUY-IN



## 4 HIRE THE RIGHT PEOPLE



## 5 TRANSITION OPERATIONS



## 6 ATTRACT INVESTORS



## 7 IMPLEMENT FUTURE-PROOF TECHNOLOGY



“We intend to become a leader and an international company. Now we are more efficient in our processes, especially in invoicing and analytics, which allows us to better understand our revenue streams and outcomes. It was hard to have that granularity with an outside accounting system. Now I have a system that provides me with enough analytics to drive my business and support the way we report.”

–RACHID OUADDOUR

FINANCE MANAGER  
TRAVELDOO TECHNOLOGIES  
(AN EXPEDIA INC. COMPANY)  
EXPE (NASDAQ)

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# IPO Path and Phases



“Acumatica saved us time and money processing over 4,500 orders per day. Since it's Cloud-based, Acumatica can support our double-and triple-digit growth rates.”

– CHRIS NELSON (CPA), CFO, YOUNGEVITY YGYI (OTCMKTS)

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