

Press Release 2/11/2011



Cedar Bay bring business improvements in the QA and Receiving process for Finlays Horticultural Holdings by implementing their RF solution for IFS at three of their sites.

Finlays Horticultural Holdings have implemented the Cedar Bay RF solution across three sites, Sandy and Spalding in the UK and one of their Dutch sites. Finlays needed to improve the collection and management of receiving process IFS, in particular they wanted to streamline the collection of QA results and the disposition of the goods based on those test results. Finlays were looking for a supplier who could provide a fully integrated solution for IFS and help manage the implementation. Early on in the project, a particular requirement was to use cameras to record pictures of faulty goods and to store this information within IFS document management. The data captured provides a companywide view of the receiving process in IFS. The next step is for Finlays to deploy some already written internal reports and IFS events to create documents with pictures that are automatically emailed to suppliers.

'The implementation has gone very smoothly, Cedar Bay have guided us through the process of hardware selection, software and installation pilot, and they have worked with the users on training and implementation. The solution has worked well across our internal WAN for the remote sites and has streamlined the process and resulted in a great deal of very useful information being captured for the business.' Felice Plava, Finlays project manager.

Mark Soden, Sales Director for IFS Europe West, commented, 'It is great to see our partner delivering solutions to our customers that are making a real improvement within their business. Their expertise in the integration of these solutions with hardware, software and business process design is very impressive. They have brought together a team that clearly have a long successful history in the delivery of barcode data capture solutions across most if not all the industries IFS provide solutions for.'

About Cedar Bay

Cedar Bay provides a standard easy to configure and use automated data collection solution for IFS. We provide all of the necessary tools and expertise to get you operational with the minimum amount of effort. Our solutions let you update IFS real-time from RF or touchscreen devices, and our field solutions will provide communication and data updates from wherever you are as long as you have a connected smart phone or mobile communications. Our one stop shop approach means that we provide all of the hardware, software and services to make your implementation straight forward with the minimum amount of risk.

About IFS

IFS is a public company (OMX STO: IFS) founded in 1983 that develops, supplies, and implements IFS Applications™, a component-based extended ERP suite built on SOA technology. IFS focuses on agile businesses where any of four core processes are strategic: Service & asset management, manufacturing, supply chain and projects. The company has 2,000 customers and is present in more than 50 countries with 2,700 employees in total. Net revenue in 2010 was SKr 2.6 billion.

More information on IFS is available at www.IFSWORLD.com

About Finlays

Finlays Horticultural Holdings Ltd is a substantial horticultural business which includes growing, processing, packaging, marketing and distribution of cut flowers and premium prepared fresh vegetables supplying most of the UK retailers. Finlays Horticulture business is the largest vertically integrated added-value producer and exporter of fresh produce and flowers from Africa to the EU.

www.cedar-bay.com/ifs

